

试卷代号:1378

国家开放大学2020年春季学期期末统一考试

管理英语3 试题

2020年9月

注 意 事 项

一、将你的学号、姓名及分校(工作站)名称填写在答题纸的规定栏内。考试结束后,把试卷和答题纸放在桌上。试卷和答题纸均不得带出考场。监考人收完考卷和答题纸后才可离开考场。

二、仔细阅读题目的说明,并按题目要求答题。答案一定要写在答题纸的指定位置上,写在试卷上的答案无效。

三、用蓝、黑圆珠笔或钢笔答题,使用铅笔答题无效。

四、考试时间为60分钟。

一、交际用语 (共计 10 分, 每小题 2 分)

1-5 题: 选择正确的语句完成下面对话, 并将答案序号写在答题纸上。

1. — I'm leaving for Shanghai tomorrow.

— _____

A. See you later.

B. Have a pleasant trip!

C. Let's go out for a drink.

2. — Sorry, I made a mistake again.

— _____ Practice more and you'll succeed.

A. Never mind.

B. Certainly not.

C. Don't mention it.

3. — I'm dog tired. I can't walk any further, Tommy.

— _____, Jenny. You can do it.

A. No problem

B. Come on

C. No hurry

4. — You look upset. _____

— I broke a traffic rule and was stopped by a policeman this morning.

A. That's all right.

B. You got a big fine, didn't you?

C. Anything wrong?

5. — _____

— It's probably somebody that dialed the wrong number.

A. Why isn't Mary teaching here this term?

B. Can you recommend something a girl will really like?

C. Aren't you going to answer the phone?

二、词汇与结构 (共计 30 分, 每小题 2 分)

6-20 题: 阅读下面的句子, 从 A、B、C 三个选项中选出一个能填入空白处的正确选项, 并将答案序号写在答题纸上。

6. It's _____ to point to or talk about strangers in public.

A. not polite

B. polite

C. good

16. I _____ a book when the telephone _____.
- A. was reading...rang B. read...rang
- C. was reading...was ringing
17. A number of boys _____ absent some time during the term.
- A. have been B. has been
- C. will
18. I'm going to have a _____ with Mark about this issue tomorrow.
- A. speech B. sentence
- C. word
19. I got _____ money with me, so I wasn't able to buy even a bottle of water !
- A. any B. little
- C. few
20. I didn't finish my homework. Neither _____.
- A. did he B. didn't he
- C. he did

三、阅读理解(共 40 分,每小题 4 分)

21—25 题:阅读下列短文,从 A、B、C 三个选项中选出一个正确答案,并将答案序号写在答题纸上。

Passage 1

To minimize traffic jams in the city center and on major roads out of Sydney, the City's highway department will not agree to road closures scheduled for weekdays or Saturdays. On minor roads outside the city center, weekdays and Saturdays may be considered. You must apply for approval to do roadwork and other road-related activities, tree cutting and use of very large construction machinery, ladders etc. Please note that approval is needed if you plan to block the road or footpath.

Applications to have a road closed to traffic must be completed and sent to the Department's Traffic Calming Committee at least a month before the scheduled date.

Roads can be closed partially or fully, depending on your requirements. Partial road

closures are only allowed in light traffic areas where there will be at least 1 lane for traffic with extra traffic control measures to make sure 2-way traffic can continue to run for the duration of the work. Any change of traffic flow will require the proposal to be treated as a full road closure. For further information about a partial road closure, please refer to Contacts.

If you are organizing a parade, march or other type of street-based event, approval is also required and we recommend you choose one of our 4 preferred routes. Choosing an existing route reduces the amount of planning you will need to do.

21. As a rule, Sydney's highway department will agree to road closures in the city centre scheduled for _____.

- A. weekdays
- B. Saturdays
- C. Sundays

22. If you want a road closed to traffic, you must complete your applications and send them to the relevant committee at least _____ before the scheduled date.

- A. a week
- B. 30 days
- C. two months

23. Partial or full road closures are decided by _____.

- A. the requirements from applicants
- B. the traffic flow
- C. the road conditions

24. Which is NOT the condition for partial road closures according to the passage?

- A. In light traffic areas.
- B. On work days.
- C. There will be at least 1 lane for traffic during the work.

25. Which is the best title of this passage?

- A. Road Closure Procedures in Sydney.
- B. Road Conditions in Sydney.
- C. Road Management in Sydney.

26—30 题: 阅读下列短文, 从 A、B、C 三个选项中选出一个正确答案, 并将答案序号写在答题纸上。

Passage 2

On Christmas Eve—the night before Christmas Day—children all over Britain put a stocking at the end of their beds before they go to sleep. Their parents usually tell them that Father Christmas will come during the night.

Father Christmas is very kind and hearted. He gets to the top of each house and climbs down the chimney into the fireplace. He fills each of the stockings with Christmas presents.

Of course, Father Christmas isn't real. In Jim and Kate's house, "Father Christmas" is really Mr Green. Mr Green doesn't climb down the chimney. He waits until the children are asleep. Then he quietly goes into their bedrooms and fills their stockings with small presents. When they were very young, Mr Green sometimes wore a red coat. But he doesn't do that now. The children are no longer young, and they know who "Father Christmas" really is. But they still put their stockings at the end of their beds.

26. Christmas Eve is _____.
- A. Christmas Day
 - B. the evening of Christmas Day
 - C. the night before Christmas Day
27. Father Christmas often puts presents _____.
- A. into children's hats
 - B. under children's beds
 - C. into children's stockings
28. When the children were very young, _____.
- A. they knew that Father Christmas wasn't real
 - B. they didn't know who Father Christmas was
 - C. they thought their father was Father Christmas
29. When the children are older, they _____.
- A. know that Father Christmas is really their father
 - B. ask their mother to fill their stockings with presents
 - C. know that Father Christmas is real

30. Father Christmas comes into the house through the _____.

A. window

B. back door

C. chimney

四、写作(共 20 分)

31. 根据要求写作文。

Write a reply to a complaint letter according to the information given below.

投诉者: George Smith

回复者: Peter Bruce, Manager

投诉原因: 2018 年 5 月 10 日在网上购买的 Note 10 手机(Note10 mobile phone)有质量问题,不能拍照(take pictures),不能收发信息(receive or send messages)

调查结果: 确实有质量问题

解决方案: 退货(refund)或换部新手机(exchange)

试卷代号:1378

座位号

国家开放大学2020年春季学期期末统一考试

管理英语3 试题答题纸

2020年9月

题号	一	二	三	四	总分
分数					

得分	评卷人

一、交际用语 (共计 10 分, 每小题 2 分)

1—5 题: 选择正确的语句完成下面对话, 并将答案序号写在答题纸上。

1. 2. 3. 4. 5.

得分	评卷人

二、词汇与结构 (共计 30 分, 每小题 2 分)

6—20 题: 阅读下面的句子, 从 A、B、C 三个选项中选出一个能填入空白处的正确选项, 并将答案序号写在答题纸上。

6. 7. 8. 9. 10.
 11. 12. 13. 14. 15.
 16. 17. 18. 19. 20.

得分	评卷人

三、阅读理解 (共 40 分, 每小题 4 分)

21—25 题: 阅读下列短文, 从 A、B、C 三个选项中选出一个正确答案, 并将答案序号写在答题纸上。

Passage 1

21. 22. 23. 24. 25.

26—30 题: 阅读下列短文, 从 A、B、C 三个选项中选出一个正确答案, 并将答案序号写在答题纸上。

Passage 2

26.

27.

28.

29.

30.

得分	评卷人

四、写作(共 20 分)

31. 根据要求写作文。

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国家开放大学2020年春季学期期末统一考试

管理英语3 试题答案及评分标准

(供参考)

2020年9月

一、交际用语(共计10分,每小题2分)

1—5题:选择正确的语句完成下面对话,并将答案序号写在答题纸上。

1. B 2. A 3. B 4. C 5. C

二、词汇与结构(共计30分,每小题2分)

6—20题:阅读下面的句子,从A、B、C三个选项中选出一个能填入空白处的正确选项,并将答案序号写在答题纸上。

6. A 7. B 8. B 9. A 10. B
11. B 12. C 13. A 14. B 15. C
16. A 17. A 18. C 19. B 20. A

三、阅读理解(共40分,每小题4分)

21—25题:阅读下列短文,从A、B、C三个选项中选出一个正确答案,并将答案序号写在答题纸上。

Passage 1

21. C 22. B 23. A 24. B 25. A

26—30题:阅读下列短文,从A、B、C三个选项中选出一个正确答案,并将答案序号写在答题纸上。

Passage 2

26. C 27. C 28. B 29. A 30. C

四、写作(共20分)

31. 根据要求写作文。

Write a reply to a complaint letter according to the information given below.

投诉者:George Smith

回复者:Peter Bruce, Manager

投诉原因:2018年5月10日在网上购买的 Note 10 手机(Note10 mobile phone)有质量问题,不能拍照(take pictures),不能收发信息(receive or send messages)

调查结果:确实有质量问题

解决方案:退货(refund)或换部新手机(exchange)

参考范文

Dear George Smith,

Thank you for your letter of May 10, 2018 concerning about the problem that occurred with the mobile phone.

We wish to express our deepest regret over the unfortunate incident. I appreciate your sincerity and agree that Note10 mobile phone is imperfect in terms of taking pictures or sending messages. Please accept my sincere apologies.

After checking with our assembly staff in the workshop, it is clear that a small part of the mobile phone was not installed correctly. I can assure you that this oversight will never happen again. We have shipped the replacement of the new Note 10 mobile phone and we believe this will be up to the standards you have come to expect from our company.

Yours Sincerely,

Peter Bruce

作文评分标准:

1. 评分原则

(1) 本题总分为 20 分,按 6 个档次给分。

(2) 评分时,先根据文章的内容和语言初步确定其所属档次,然后以该档次的要求来衡量、确定或调整档次,最后给分。

(3) 评分时应注意的主要内容为:内容要点、句型变化、词汇运用和语法结构的准确性,语意的连贯性、逻辑性以及应用文的格式要求。

(4) 评分时,如拼写错误较多,书写较差,以至影响交际,将分数降低一个档次。

2. 各档次的给分范围和要求

16—20 分	<ul style="list-style-type: none"> ●完全完成了试题规定的任务； ●覆盖所有内容要点； ●语法结构、句型和词汇有变化； ●语法结构和用词准确； ●语意连贯、逻辑性强； ●应用文写作格式规范。
11—15 分	<ul style="list-style-type: none"> ●较好地完成了试题规定的任务； ●覆盖所有内容要点； ●句型和词汇有变化； ●语法结构和词汇基本准确,些许错误主要是因为尝试较复杂语法结构或词汇所致； ●语意基本连贯、有一定的逻辑性； ●应用文写作格式较为规范。
6—10 分	<ul style="list-style-type: none"> ●基本完成了试题规定的任务； ●覆盖所有内容要点； ●运用语法结构和词汇方面能满足任务的基本要求； ●有一些语法结构或词汇方面的错误,但不影响理解； ●语意连贯性及逻辑性方面存在一定问题； ●应用文写作格式基本规范。
3—5 分	<ul style="list-style-type: none"> ●虽尽力但不足以完成试题规定的任务； ●仅覆盖部分主要内容,或写了一些无关内容； ●语法结构和词汇运用能力很弱； ●有许多语法结构或词汇方面的错误,影响了对写作内容的理解； ●语意不连贯,逻辑性方面问题较大； ●应用文写作格式不规范。
1—2 分	<ul style="list-style-type: none"> ●未完成试题规定的任务； ●句子不完整或无法理解； ●语法结构或词汇方面错误连篇,影响对写作内容的理解;语言运用能力差； ●语意不清,毫无逻辑； ●应用文写作格式不规范。
0 分	<ul style="list-style-type: none"> ●未答题,或虽作答但不知所云。